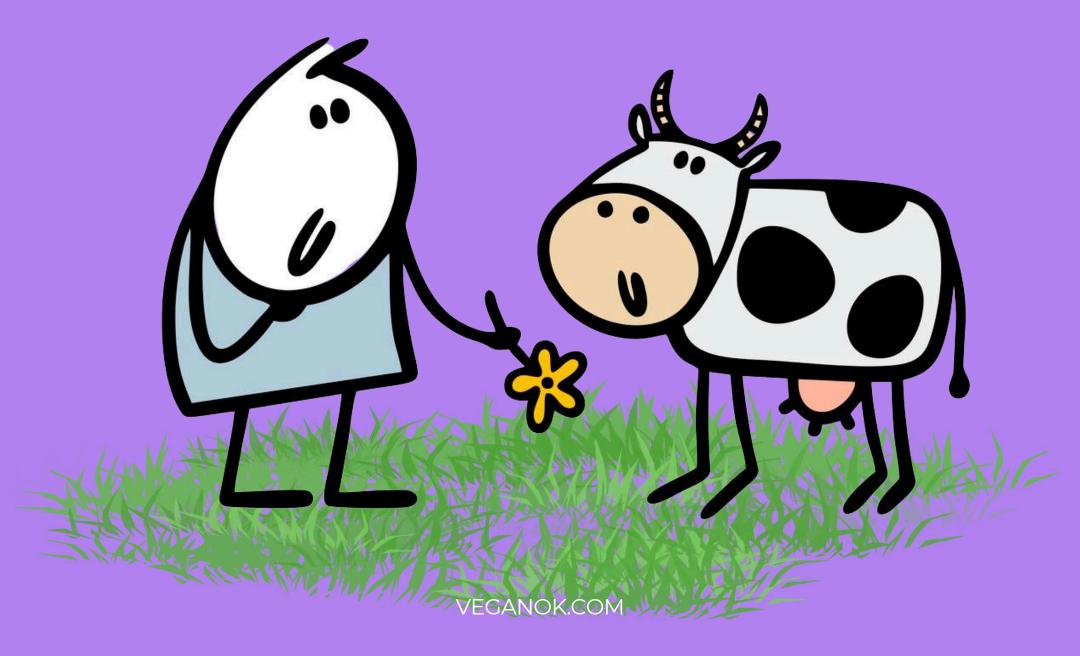
# 

### <u>Why can (and should) we</u> call it plant-based milk?



# IS IT APPROPRIATE TO CALL IT "MILK"?

Contrary to popular belief, calling it "**plant-based milk**" <u>is allowed</u>. However, some European regulations aim to protect dairy designations and thus limit the use of specific terms on plant-based products for sale. There are **exceptions**, though, such as "almond milk".

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## IS IT SENSIBLE TO REPLACE COW'S MILK WITH PLANT-BASED MILK?

#### Absolutely—it's not only sensible but also an **ethical and sustainable choice**.

It's <u>ethical</u> because it avoids animal exploitation and is <u>sustainable</u> because producing plant-based milk has a lower environmental impact than cow's milk.



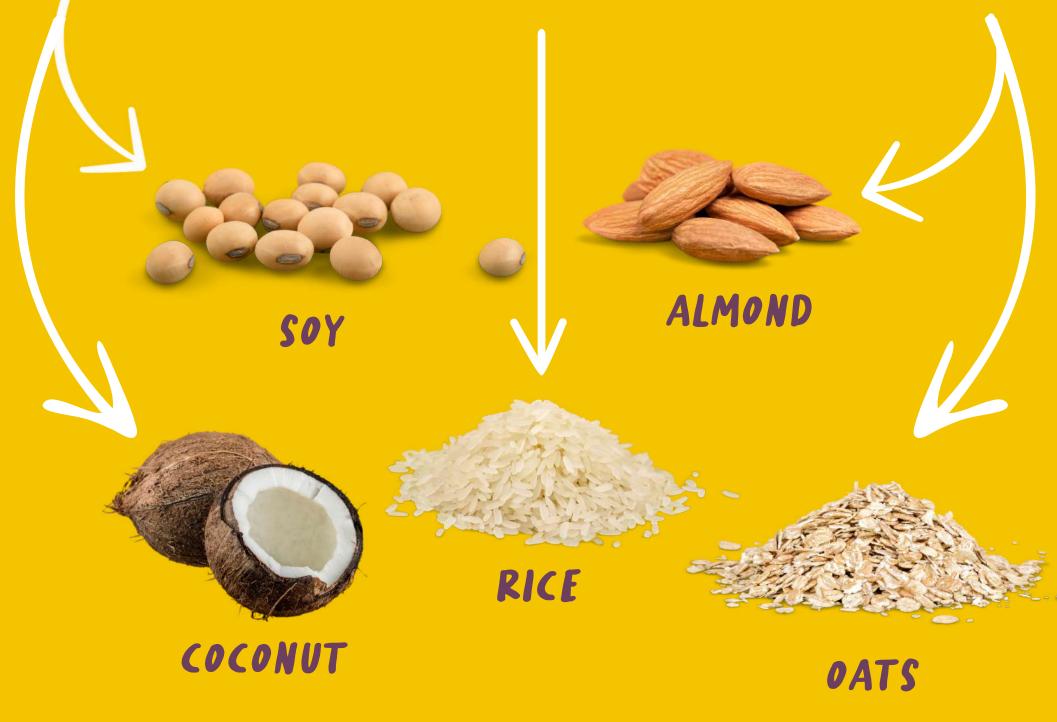
## SOY MILK VERSUS COW'S MILK

Soy milk is a credible alternative to cow's milk. Its nutritional profile makes it well-suited for numerous recipes. When choosing soy milk, consider your preference for sweetness, texture, and the balance of fats or proteins to meet your culinary needs.



# HOW MANY TYPES OF PLANT-BASED MILK ARE THERE?

<u>**Countless!</u>** Milk can be extracted from many plants, including</u>



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