



# WHY DOES EUROPE NEED A PLANT-BASED ACTION PLAN?

More than 130 organisations have urged European policymakers to take action.





## WHY IS AN ACTION PLAN NECESSARY?

80% of Europeans do not consume enough fruit, vegetables, legumes, and whole grains. A shift towards a more plant-based diet could prevent 130,000 avoidable deaths each year and reduce healthcare costs by €900 billion. More plant-based foods on our plates = better health for all!





# A VITAL CHANGE FOR THE PLANET

The agri-food sector is a major contributor to greenhouse gas emissions.

- Producing plant-based foods requires up to four times fewer resources than animal agriculture.
- Increasing plant-based food consumption could cut emissions by 43% and help safeguard the environment.





## FARMERS BENEFIT TOO

Encouraging the cultivation of legumes and whole grains leads to:

- Reduced reliance on chemical fertilisers
- Higher profit margins for producers
- Improved biodiversity conservation

A more resilient and profitable agricultural sector!



# THE CURRENT FOOD SYSTEM IS UNSUSTAINABLE

Environmental and health-related costs amount to €3 trillion per year.

A rise in plant-based food consumption could lower these costs by 43%, saving an estimated €1.3 trillion.

Investing in plant-based foods is a strategic move for Europe's future.





# **VEGANOK, UNIVEGAN, AND ASSOVEGAN AT THE FOREFRONT**

As champions of a more ethical and sustainable food system, VEGANOK/UNIVEGAN and Associazione Vegani Italiani Onlus (AssoVegan) have joined a coalition of over 130 organisations across Europe. Together, they are calling on the European Commissioner for Agriculture and Food to implement an EU Action Plan for Plant-Based Foods by 2026.





**VEGANOK/UNIVEGAN and AssoVegan are driving change towards an ethical and sustainable food system. For more information on this and other initiatives, visit [www.veganok.com](http://www.veganok.com)**

**Be the  
CHANGE**

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